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Innovative Vehicle Solutions Introduces
New Rear Vision Camera System
at 2010 SEMA Show (Central Hall, Booth # 24223)

New Rear Vision Camera System ~

Innovative Vehicle Solutions (IVS), an aftermarket company specializing in OEM quality products (based in metro Detroit), will launch a unique Rear Vision Camera System at the 2010 SEMA Show in Las Vegas. Developed by IVS, to increase visibility while in reverse, the system helps to improve overall safety and security by reducing blind spots created while in reverse.

In addition to the 5th Generation Camaro, these OE quality rear vision systems, are tailored to fit the Ford F Series (including the top selling Ford F150), Dodge Ram and most Trailer applications.

“The rear camera system, allows you to look directly into the image on your rear view mirror, assisting you in maneuvering your vehicle while in reverse,” said Jon Grasso, product development manager, IVS. “The system allows you to back into perfect position to hook up a trailer.”

Innovative Vehicle Solutions specializes in vehicle personalization enhancements, cutting edge technology and superior design. Capturing the spirit of the open road, IVS continues to develop accessory programs, styling kits and specialty automotive components that are marketed directly, or in conjunction with vehicle up-fitters and dealer networks.

IVS will be at the 2010 SEMA Show, Central Hall, Booth #24223.

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