

October 27, 2010

Media Contact:
Renee Ronan
r2ronan@aol.com



Innovative Vehicle Solutions Launches
New Performance Packages
at 2010 SEMA Show (Central Hall, Booth 24223)

New HAVOC Packages for 5th Generation Camaro ~

Even more HAVOC than before will be unleashed this November at the 2010 SEMA Show in Las Vegas! Innovative Vehicle Solutions (IVS), a cutting-edge company in metro Detroit, will introduce three new unique performance packages for the 2010 & 2011 Chevrolet Camaro. Each package is geared to satisfy customer style, while delivering top of the line performance.

The HAVOC 5, 7 & 9 performance packages will wear the HAVOC Camaro Aero Kit, launched nationwide earlier this year, for a sleek, eye-catching look. "The kit was created and manufactured by IVS to provide an easy-to-install, yet long lasting, dynamic appearance to the new Camaro," said Scott Ronan, President of IVS. "Now Camaro owners will have even more options to personalize and maximize the performance of their vehicles."

The **HAVOC 5 (460 HP) Package** includes the IVS HAVOC Full Aero Kit, creating a unique exterior using a front chin spoiler, side rockers, rear spoiler, two piece diffuser and 20" wheels in black or bright. Cold air induction and performance cat-back exhaust increase horsepower, while powder coated HAVOC calipers with slotted or drilled rotors help handle that power with style. Also included are exclusive HAVOC exterior markings, and custom stitched HAVOC headrests and floor mats. Each vehicle is individually serialized and comes with a personalized *Letter of Ownership*. Full custom leather interior designed specifically for the HAVOC is also available.

The **HAVOC 7 (550-605 HP) Package** includes all the same components as the HAVOC 5, plus a supercharger and engine management computer upgrade. Optional long tube headers and high flow cats, as well extra duty axles, CV joints and a pillar mounted boost gauge are also available for the HAVOC 7 package.

The **HAVOC 9 (650+ HP) Package**, IVS's most exciting and powerful tire shredding package, engineered in conjunction with Powertrain Integration (an IVS affiliate company which provides engine, transmission and drivetrain solutions to the niche market) is powered by the same 6.2 liter V-8 as the Corvette ZR1. The LS9 powered HAVOC 9 pushes power to the 650-horsepower mark with cold air intake, shorty

headers and performance cat-back exhaust. IVS offers optional long tube headers and high flow cast for even more asphalt pounding horsepower. The HAVOC 9 package also includes the HAVOC aero kit, powder coated calipers, slotted or drilled rotors and exclusive exterior markings, custom stitched HAVOC headrests and floor mats, and optional leather upholstery.

“It’s a natural evolution of our product line to cater to the engine performance audience,” adds Adam Moore, business development manager, performance/aftermarket, IVS. “Similar to how we developed our initial offering, we wanted to make sure we took our time to create great performance packages with the best providers in the industry. Our new packages, HAVOC 5, 7 and 9, do just that.”



Innovative Vehicle Solutions specializes in vehicle personalization enhancements, cutting edge technology and superior design. Capturing the spirit of the open road, IVS continues to develop accessory programs, styling kits and specialty automotive components that are marketed directly, or in conjunction with vehicle up-fitters and dealer networks.

IVS will be at the 2010 SEMA Show, Central Hall, Booth #24223.

For more information, contact Adam Moore or Jon Grasso at 248-577-0010; amoore@ivsauto.com or jgrasso@ivsauto.com; www.ivsauto.com